

PRESS RELEASE

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17 January 2007

Simon Elliott Joins FD-LLM

Financial Dynamics (FD), one of the world's largest strategic business and financial communications consultancies, announced today the appointment of Simon Elliott as a Managing Director of FD-LLM in London. Simon's sector specialisation includes; aerospace and defence, IT, fashion and retail, luxury goods, brewing and transport.

Simon joins from Burson-Marsteller where he was the Chairman of the Public Affairs Practice. He had previously headed up Public Affairs at Trimedia and before that Flagship Group. He began his career in the industry at Shandwick Consultants and has also worked at The Maitland Consultancy. [Simon won the PR Week Award for Corporate Branding in 2001 for his work with Pringle of Scotland.]

Before moving into the world of Public Affairs and PR, Simon was a leading aerospace and defence journalist. He was an editor at Jane's Defence Weekly and Flight International and worked on a number of national newspapers.

Simon has also been politically active, standing for Parliament in 1997 as the Conservative candidate for North East Derbyshire, having been Political Officer of influential think tank "The Bow Group" and a member of a Defence Procurement Minister's Advisory Group.

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Enquiries

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