



PRESS RELEASE

FD announces acquisition of Santé Communications Ltd

Specialist healthcare agency will significantly strengthen FD's presence in the sector

Wednesday 6th June 2007 - FD today announces the acquisition of Santé Communications Ltd – a leading specialist communications consultancy dedicated solely to the healthcare industry. The combined strengths of Santé and FD's existing Life Sciences practice and issues management capabilities will provide clients with an unparalleled range of consulting skills spanning marketing, financial, corporate, public affairs and medical communications.

Santé, which was founded in 1995 by Liz Shanahan operates out of offices in central London. The consultancy advises many leading healthcare businesses and organisations across the sector and specialises in public relations, public affairs and medical education. Clients include Pfizer, Sanofi-Aventis, GlaxoSmithKline, Actelion Pharmaceuticals, BMS, Baxter and the ABPI (Association of the British Pharmaceutical Industry).

The Santé team will form a key part of FD's growing UK Corporate & Brand practice which already supports public and private sector clients drawn from technology, financial services, transportation & travel, professional services, industrials, inward investment and property. The team is headed by Tony Danaher, co-founder of Tamesis which was acquired by FD in January 2005.

The combination of the two businesses will also provide FD with a platform to further develop into the sector internationally. FD already has a strong presence in Life Sciences both in Europe and North America representing many leading businesses in the sector including Shire, Sanofi Pasteur MSD, BTG, Novartis, Wyeth, Smith & Nephew, Ark Therapeutics, Cambridge Labs, Whatman and GE Healthcare.

Commenting on today's announcement, Charles Watson, FD's Group Chief Executive said, *"Healthcare has consistently proven to be one of our industry's most dynamic*



sectors. Whilst we have built a financial communications offer that is second to none, we have recognised for some time both the need and opportunity to offer clients in the sector a broader base of specialist services. Santé provides us with that opportunity. Santé is a business which we have greatly respected for many years and its combination with FD creates a world-class offer to healthcare businesses, providing solutions to all aspects of the communications issues impacting their brands, reputations and the manner in which they are valued by the investment community”.

Liz Shanahan added: *“We see in FD the ideal partner with whom to take Santé’s business forward to the next stage of fulfilling its potential. With its deep commitment to the healthcare sector, FD offers the perfect home for us. The combination will help broaden our ability to offer a wider range of solutions to our clients needs and also provide greater opportunities for our people. We are very excited to be joining such a successful and exciting business.”*

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Notes to editors:

FD is one of the world’s largest strategic business and financial communications consultancies providing a comprehensive range of solutions for the communications requirements of today’s corporate boardroom. With a 20 year history of advising clients in both the private and public sectors, services include financial public relations, investor relations, public affairs, crisis & issues management and corporate, business-to-business & business-to-consumer communications. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, real estate, media, technology and telecommunications. Financial Dynamics is also a market leader in M&A advisory work.

The Group employs over 550 professional staff and advises more than 750 clients worldwide through its offices in London, New York, Bahrain, Beijing, Boston, Cape Town, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg, Manchester, Moscow, Paris, San Francisco, Stockholm and Washington.

www.fd.com

FD is part of **FTI Consulting**, a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 2,000 professionals located in most major business centres in the world, we work closely with clients every day to anticipate, illuminate, and overcome complex business challenges in areas such as



investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring.

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Santé Communications is one of the UK's largest independent, specialist healthcare communications and medical education consultancies, established in 1995 by Managing Director, Liz Shanahan. In recent years, Santé has developed a wide range of high profile, successful Global, European and UK communications strategies for many of the world's leading pharmaceutical companies. The company has always been highly rated by its clients for providing communication strategies that exceed expectations.

www.sante.co.uk